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COMPUTER EXPLORERS AND IDENT-A-KID FORM PARTNERSHIP

(Houston TX/July 2008) – COMPUTER EXPLORERS, a company dedicated to technology learning and Ident-A-Kid, a company dedicated to children’s safety announce a new partnership.

Ident-A-Kid provides the nation’s largest Child Identification Program. The company is focused on child safety programs that keep pace with the changing needs of parents and schools across the country, leveraging new technologies in child safety. *“We are proud to become an Ident-A-Kid child safety awareness partner”* stated Deb Evans, President, COMPUTER EXPLORERS.

According to Gerald Darnell, Director of Corporate Partners at Ident-A-Kid, “Our partners provide valuable interchange and establish working relationships that continue to be a driving force behind our success. As we continue to increase our child safety awareness efforts, COMPUTER EXPLORERS as a partner, becomes a valuable resource to us in reaching those goals. We are most proud to have COMPUTER EXPLORERS on our team and assisting Ident-A-Kid in continuing as the nation’s number one provider of child identification and immediate response cards.”

Research shows the more we use information, the better we retain it. COMPUTER EXPLORERS emphasizes classroom and life lessons, while teaching children software and technology skills. COMPUTER EXPLORERS K-12 programs reinforce the core curriculum of public and private schools and meet or exceed National Educational Technology Standards. In addition, students may experiment with computers, robots, digital microscopes, and design videogames.

About COMPUTER EXPLORERS

In 1984, COMPUTER EXPLORERS was founded by educators to give all children access to quality technology education. Today, COMPUTER EXPLORERS is one of the fastest growing children’s educational franchises in the United States, reaching more than 25,000 children per week at nearly 1,000 locations across the United States and internationally. Based in Houston, COMPUTER EXPLORERS is part of the International Center for Entrepreneurial Development, Inc., one of the world’s largest international alliances of printing, communications, and education franchises. For more information, please visit www.computerexplorers.com.

About Ident-A-Kid

Founded in 1986, Ident-A-Kid Services of America is the pioneer in Immediate Response Cards for rescuing children. Through its 250-plus locations, Ident-A-Kid annually provides over three million Immediate Response Cards to parents at schools and other locations throughout the United States. The Ident-A-Kid card is a driver's license-like card that contains a child's photograph, fingerprint and description. Parents keep the card with them at all times and, in an emergency, can provide law enforcement with it for immediate response. Based in St. Petersburg, Florida, Ident-A-Kid is the nations number one provider of identification and immediate response cards. For more information, please visit www.identakid.com.

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